



Landmarks Observer

2010 Advertising Rates

Ad Size (width x height)	Maine Restoration Directory / Spring 2010	Regular Issue	Full Year (4 issues) price per issue
Full Page (10.25" x 15")	\$795	\$715	\$595
Half Page (10.25" x 7.5")	\$520	\$445	\$355
Third Page (6.75" x 5")	\$465	\$370	\$280
Ninth Page (3.25" x 5")	\$290	\$230	\$165
Business Card (3.25" x 2")	\$160	\$125	\$105

Full Color Ads: add \$175

Business Members receive additional discounts. All pricing is for one issue unless otherwise noted.

Advertising Deadlines

February 12, 2010

Maine Restoration Directory / Spring 2010

April 16, 2010

Summer 2010

August 6, 2010

Autumn 2010

October 22, 2010

Winter 2010

Readership

You'll reach thousands of readers who are interested in quality products and services.

- 90% of our readers are homeowners
- over 50% of them live in a home that is more than 50 years old
- and they are working on their homes!

Distribution

- **Maine Restoration Directory / Spring 2010** (8,000 printed): Mailed to over 1,700 households, distributed to over 55 area businesses, libraries, hospitals and organizations, and available on our website.
- **Standard Issues** (5,000 printed): Mailed to over 1,000 households, distributed to over 55 area businesses, libraries, hospitals and organizations, and available at the Portland Observatory and on our website.

For more information call **207-774-5561**; email us at info@portlandlandmarks.org; or visit www.portlandlandmarks.org

✂ DETACH HERE

Yes, I would like to advertise. Sign me up...

Take advantage of huge discounts by advertising in all four issues of the *Landmarks Observer*.

NAME _____

COMPANY _____

ADDRESS _____

PHONE _____ EMAIL _____

AUTHORIZED SIGNATURE _____ DATE _____

Issue(s):

- Full Year (4 issues)
- Maine Restoration Directory / Spring 2010
- Summer 2010
- Autumn 2010
- Winter 2010

Ad Size: _____

Ad Price: _____

Ads can be billed separately.
First time advertisers, please pay in advance.

Please Return to:

Greater Portland Landmarks, Inc.
93 High Street
Portland, ME 04101